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Kelly Education

## Teachers Turn to Tutoring to Help Families During COVID-19 Quarantine

New partnership between Teachers On Call and Moonlighting offers resource for students learning from home

BLOOMINGTON, MN. (April 6, 2020) – With more than 100,000 U.S. public and private schools closed or providing e-learning classes during the COVID-19 health crisis, families across the country are seeking new ways to support and continue their children’s K-12 learning process. In recognition of this need, [Teachers On Call](#) (TOC), the leading provider of teaching talent in Minnesota and Wisconsin, has stepped in to help families by connecting them to a talented pool of teachers serving as virtual tutors. As a part of the Kelly family, Teachers On Call is able to participate in the unique partnership [Kelly Education](#) has forged with [Moonlighting](#), a leading freelance platform focused on helping independent workers.

While helping parents find much-needed instructional support, the partnership will also help TOC’s teachers earn income while schools remain closed. As part of its commitment to helping people find work during challenging times, Moonlighting is waiving all fees for teachers using its services.

“Families are turning to alternative resources on how to navigate what has quickly become the new normal in their homes,” said Nicola Soares, senior vice president of Kelly Education. “With our vast experience in substitute teaching, we are uniquely able to offer parents access to experienced and passionate tutors in subjects spanning language arts, math, and social studies.”

“The goal of our partnership is to quickly connect parents with quality teachers,” said Moonlighting CEO & co-founder, Jeff Tenny. “We also want to help teachers earn money to lessen the impact of income lost as schools remain closed. What we’re doing with Kelly is consistent with our philanthropic mission of helping Americans impacted by Coronavirus-related closures and suspensions find work.”

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Teacher and tutor matches happen on the Moonlighting platform. The process is quick and easy:

1. Families create and post a tutor request, specifying criteria such as topics, grade level, and hourly rates.
2. Based on criteria entered, Moonlighting shows teacher profiles relevant to the parent's needs.
3. Parents review the results, identify who they would like to hire, and pay online after the tutoring assignment is complete.

Due to the COVID-19 crisis, demand for tutors is high across the nation. Currently, there are more than 20,000 tutoring requests on Moonlighting's platform, with many new profiles from Teachers On Call substitutes in place to fulfill these requests.

"Our educators and parents share a common desire to provide the best education possible for children. I am pleased that Teachers On Call is able to leverage the Kelly Education and Moonlighting partnership for the benefit of our teachers and those parents looking for support," said Al Sowers, Practice Leader for Teachers On Call.

### **About Teachers On Call**

Teachers On Call® (TOC), a Kelly® company, has been making a difference in schools and early childhood education centers since 1999. TOC provides substitute education professionals to 150+ school districts and 450+ early childhood education centers, charter, and private schools in Minnesota, Wisconsin, Oregon and North Dakota. The company is currently expanding its reach to provide educational staffing to states throughout the Northwest.

### **About Kelly Education**

Kelly Education is moving education forward. As a specialty service of Kelly®, a global talent company that's always asking what's next in the world of work, we're passionate about connecting talent to opportunity at every level from pre-K to college. Each year, more than four million classrooms across 39 states are filled by a Kelly Education teacher or professor. Visit [www.kellyeducation.com](http://www.kellyeducation.com) for more information.

### **About Moonlighting**

Moonlighting's "Freelance as a Solution" (FaaS) platform empowers people to create and build their own personal business, earn extra money and hire talented professionals quickly and affordably. Freelancers, consultants, contractors, and small businesses can hire or be hired directly from mobile devices and access a suite of banking, investment, tax, accounting, insurance, and legal tools to power their own personal business.

With a blockchain supported foundation for security and credentialing, Moonlighting provides a full turnkey solution with a suite of tools to empower millions of independent workers and recruiters worldwide. For more information, please visit <https://www.moonlighting.com>.